

MAKE A
POSITIVE
IMPRESSION



POSITIVE BRANDING
Corporate & Promotional Clothing + Branded Gifts

ABOUT US

Positive Branding is a small independent business. We specialise in customised printed and embroidered corporate clothing, uniforms and event clothing along with branded promotional merchandise.

Some say size is ALL that matters – we disagree! We say our client relationship is ALL that matters. Our size means that we are nimble and can react to quotation requests and orders swiftly. Also, our leanness means that there is senior level contact with ALL our customers.

We supply clothing to every sector of industry. Our client base includes SMEs, charities through to international organisations. We also work with advertising and marketing agencies where we produce event clothing - often at short notice!

Positive Branding has been branding and personalising garments for over 25 years. Our skills rest with our experience and listening to our clients' needs. We can then recommend the best garments and decoration at the best price - frequently exceeding our customers' expectations.

We operate from a showroom office in North West London. Visitors are always welcome to visit to "touch and feel" our clothing ranges and view samples of previous orders.

We take very seriously the environmental impact of what we do, along with the ethics and practices of ourselves and our supply chain. You are welcome to inspect our Quality Management Statement, Environmental, Anti-Slavery and Health & Safety policies.

We know your company name, logo and branding is an integral part of your corporate image and reputation, and you can be confident that we will produce clothing to reflect those facts.

Our hard work and dedication have been recognised. We were the 2019/2020 winners of the "Workwear Branding Company of the Year" award (London region). The judges at Corporate LiveWire commended Positive Branding for listening to their clients' needs, attention to detail and versatility. Adding that this is proven by the high number of five-star reviews the company receives.



REASONS TO WORK WITH US

- + Quick response and quote time
- + Over 25 years of expertise & experience

- + 5* reviews with Google, Yell & Facebook
- + Award winning business

WHAT WE DO



Corporate Clothing & Staff Uniform

This is where we are strongest. Our experience and knowledge of this sector allows us to recommend what garment and decoration works best for each customer. Whether that is an office environment, engineers on the road, hospitality or for MICE, you can be confident that your staff will be happy and comfortable wearing their uniform.

Promotional & Event Clothing + Giveaways

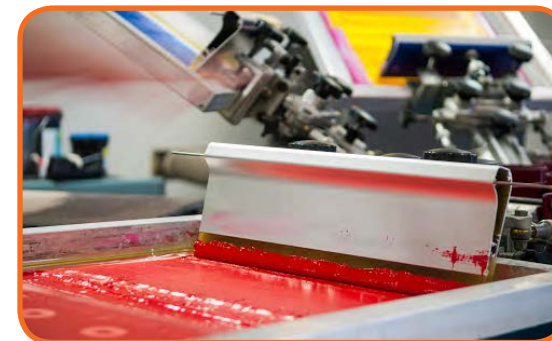
We are often asked to produce printed t-shirts and hoodies, embroidered clothing and promotional merchandise/giveaways for events, conferences or exhibitions. These are often last-minute. We know the event date is not going to change; as such we will not take the order if we cannot guarantee delivery on time. You can be assured that we won't let you down.



HOW WE DO IT

Embroidery

Embroidery is the method of decorating a garment using needles and coloured threads, a bit like a miniature tapestry. The embroidery can be simple text such as a company name or a very detailed design such as a military crest. All our embroidery is carried out on modern computer-controlled equipment to produce the best results. Ideal for uniforms and corporate clothing.



Screen Printing

Screen Printing is the method of applying ink directly onto the garment which is then "cured" in a dryer. We can pantone match to any colour you want. This practice dates back centuries to China. This method is best suited to high volume garments and low number of print colours. We print thousands of t-shirts, hoodies and hi-viz vests this way.



Digital Printing

Digital Printing (DTG) is the method of printing in what can best be described as industrial inkjet machines. This method works best on 100% cotton clothing and is perfect for low quantity and highly complex designs. Our fashion and designed customers love this way of printing as we can replicate their designs exactly as they have created them.

Transfer Printing

Transfer printing is the method where a sheet with the design or name is heat-pressed onto a garment. This is ideal for low quantity and simple designs or individual names. Think footballers' names and numbers on the back of their shirts. We work with many schools and clubs that want this service as a garment can be personalised for the individual pupil or member.





BRANDS WE'VE WORKED WITH

Over the years we have been entrusted to embroider or print thousands of company logos and designs.

Above are just a few of the well-known organisations where we have had the pleasure of supplying our products and services.



'Fantastic, high quality service. The work is always of impeccable standard.'

Holmes Interiors

'The embroidery on the laundry bags is absolutely wonderful. Thank you very much.'

James, St' Paul's Cathedral

'Positive Branding were wonderful to deal with – hugely professional and efficient. We received our products well ahead of time and they were of the highest quality.'

Kate Moss

'Great service and excellent quality embroidered polo shirts.'

Financial Times

'A fantastic service from start to finish and the clothing we are ordered was brilliant.'

Fulham Palace



**HAPPY
CUSTOMERS**

To give you confidence of our value, quality and service, please don't take our word, have a look at our [5* reviews online](#).

Industry News

Positive Branding named Workwear Branding Company of the Year

At the recent Corporate LiveWire London 2019/20 Prestige Awards, Positive Branding was named Workwear Branding Company of the Year.

Positive Branding is described as a family run company specialising in printed and embroidered workwear and corporate clothing that is highly wearable, yet highly affordable.

The judges commended Positive Branding for listening carefully to clients needs and continually exceeding expectations with well-designed workwear. Adding that this is proven by the high number of five-star reviews the company receives.

A spokesperson added, "Positive Branding are clearly a versatile workwear manufacturer, having produced everything from high visibility jackets to chef's aprons."

Jonathan Wilton of Positive Branding said: "I am delighted that Positive Branding has been recognised with this award. We are a small family business and to win in this highly competitive area shows that the hard work and dedication that we put in pays off."

"We take great pride in going the extra mile for our customers, to ensure that they benefit from our extensive knowledge and experience - resulting in us providing workwear that exceeds their expectations."



Jonathan Wilton of Positive Branding with the company's award

- + Screen Printing
- + Corporate Clothing
- + Printed T-Shirts
- + Promotional Clothing
- + Embroidery
- + Branded Workwear
- + Printed Hoodies
- + Promotional Merchandise

Visit our London Showroom for examples of our products!



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